ALPHA OMEGA STRATEGIES 4908 CARMEN BLVD LAS VEGAS, NV

October 15, 2007

City of Las Vegas Development Services Center 731 South Fourth Street Las Vegas, NV 89101

Re: Justification Letter

To Whom It May Concern:

The property owner desires to construct and locate a billboard on APN 162-04-406-011, property located at 2411 Western Avenue. The dimension and height requirements that are set forth in the zoning for off-premise signs has been strictly adhered to. Enclosed is a map of exactly where the billboard will be located on above property.

We appreciate your consideration.

Sincerely,

Michael McDonald President

> VAR-25137 SUP-25135 12/06/07 PC

RECEIVED

OCT 19 2007